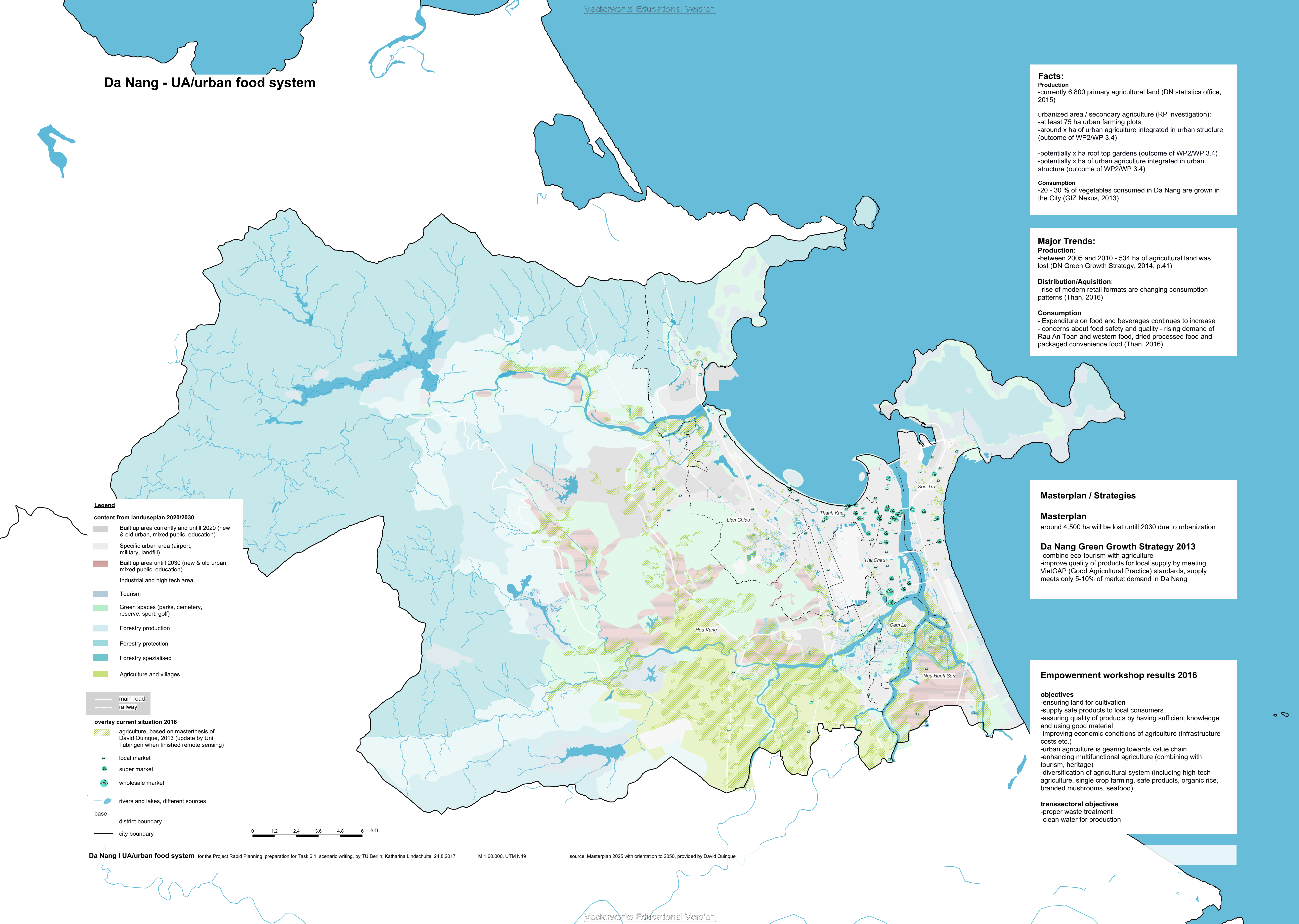


DA NANG - UA/URBAN FOOD SYSTEM



Facts:

Production

- currently 6.800 primary agricultural land (DN statistics office, 2015)

urbanized area / secondary agriculture (RP investigation):

- at least 75 ha urban farming plots
- around x ha of urban agriculture integrated in urban structure (outcome of WP2/WP 3.4)

-potentially x ha roof top gardens (outcome of WP2/WP 3.4)

-potentially x ha of urban agriculture integrated in urban structure (outcome of WP2/WP 3.4)

Consumption

- 20 - 30 % of vegetables consumed in Da Nang are grown in the City (GIZ Nexus, 2013)

Major Trends:

Production:

- between 2005 and 2010 - 534 ha of agricultural land was lost (DN Green Growth Strategy, 2014, p.41)

Distribution/Aquisition:

- rise of modern retail formats are changing consumption patterns (Than, 2016)

Consumption

- Expenditure on food and beverages continues to increase
- concerns about food safety and quality - rising demand of Rau An Toan and western food, dried processed food and packaged convenience food (Than, 2016)

Masterplan / Strategies

Masterplan

- around 4.500 ha will be lost untill 2030 due to urbanization

Da Nang Green Growth Strategy 2013

- combine eco-tourism with agriculture
- improve quality of products for local supply by meeting VietGAP (Good Agricultural Practice) standards, supply meets only 5-10% of market demand in Da Nang

Empowerment workshop results 2016

objectives

- ensuring land for cultivation
- supply safe products to local consumers
- assuring quality of products by having sufficient knowledge and using good material
- improving economic conditions of agriculture (infrastructure costs etc.)
- urban agriculture is gearing towards value chain
- enhancing multifunctional agriculture (combining with tourism, heritage)
- diversification of agricultural system (including high-tech agriculture, single crop farming, safe products, organic rice, branded mushrooms, seafood)

transsectoral objectives

- proper waste treatment
- clean water for production



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